

## 107 學年度碩士論文清單

序號	姓名	論文題目	指導教授	口試時間
1	楊麗華	桃林鐵路的再生與活化：文創敘事的角度 The Revitalization of Tao Lin Railway : Toward the Perspective of the Culture and Creative Narrative	陳欽春	105/6/29
2	劉一璇	政策行銷的策略選擇與執行途徑:以 2016 年-2017 年勞工一例一休政策的行銷分析 Strategic Choice and Implementation Approaches for Policy Marketing: A Marketing Analysis of the 2016-2017 Five-Day work week Labor Case	紀俊臣 黃義盛	107/6/23
3	許憶琳	日本地方創生制度移植至臺灣可行性之研究 The Study on Transplanting Feasibility with Japanese Regional Revitalization System in Taiwan	紀俊臣	108/6/13
4	蔡芷軒	公務員社會支持、集體效能中介組織認同與職業倦怠之研究 The Study of Mediating Effect of Civil Servants' Social Support and Collective Efficacy on the Relationship between Organizational Identity and Job Burnout	劉祥得 翁興利	108/6/20