

EMBA Course Outline of the Department of Public Affairs, Ming Chuan University (For students  
Enrolling in 2019-2020)

Course	Credits	Hours	1 <sup>st</sup> year		2 <sup>nd</sup> year		Note
			Fall	Spring	Fall	Spring	
<b>Required Professional Courses</b>	Quantitative Research Methods	2	2	2			
	Studies on Public Information Management	2	2	2			
	Seminar on Administrative Law	2	2	2			
	Studies on Public Management	2	2	2			
	Qualitative Research Methods	2	2		2		
	Studies on Public Policy	2	2		2		
	Studies on Public Budgeting and Finance	2	2		2		
	Studies on Local Government and Politics	2	2		2		
	Subtotal	16	16				
<b>Elective Professional Courses</b>	Management of Community and Cultural and Creative Industries	2	2	2			
	Special Topics on Cross-strait Trade and Economics	2	2	2			
	Studies on Strategic Management	2	2	2			
	Nonprofit Organizations and Management	2	2	2			
	Seminar on Elections	2	2	2			
	Special Lecture Series on Public Affairs and Community Development	2	2	2			
	Seminar on Globalization and the Cross-strait Development	2	2	2			
	Psychology of Leadership	2	2	2			
	Seminar on Negotiation Techniques and Crisis Management	2	2		2		
	Special Topic on Intergovernmental Relations	2	2		2		
	Urban Renovation and Industrial Reconstruction	2	2		2		
	Studies on Policy Marketing	2	2		2		
	Special Topics on Leadership	2	2		2		
	Special Topics on Thesis and Research Paper Writing	2	2		2		
	Special Topics on Urban-Country and Regional Economic Development	2	2		2		
	Special Topics on Human Resource Management	2	2		2		
Studies on Intergovernmental Relations	2	2		2			

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			Fall	Spring	Fall	Spring	
Special Topics on Legislative Politics	2	2		2			
Special Topic on Administrative Ethics	2	2			2		
Special Lecture Series on the Practice of Public Management	2	2			2		
Special Topic on Opinion Poll	2	2			2		
Seminar of Decision Making and Policy Analysis	2	2			2		
Studies on Policy Implementation and Evaluation	2	2			2		
Seminar on Organizational Theory and Behavior	2	2			2		
Research on Administrative Ethics	2	2			2		
Studies on Local Self-Government Law	2	2			2		
Fostering of Community Culture	2	2			2		
Media and Public Relations	2	2				2	
Special Topic on Cross-strait Relations	2	2			2		
Operating and Management of Tourism	2	2	2				
Tourism Policy and Regulations	2	2	2				
Tourism Planning and Marketing	2	2			2		
Tourism Operating and Cultural and Creative Industry	2	2			2		
Total	<b>Master Thesis</b>	<b>4</b>	<b>4</b>				<b>4</b>
	<b>Subtotal Required Course Credits</b>	<b>16</b>					
	<b>Credits of the Department's Elective Professional courses</b>	<b>16</b>					
	<b>Total</b>	<b>36</b>					

Course Framework Note:

1. The total credits required for the completion of the program are 32 credits, not including the thesis credits. Executive Master students must meet the graduation requirements for professional competency stated in related regulations.
2. A maximum of 6 credits for courses outside this department may be counted toward the total electives.
3. The elective courses in this academic year can be applied retroactively to students who entered before 2019 academic year.
4. Students should meet the requirements of Ming Chuan University Guidelines for Taking Academic Ethics Education Course prior applying for the Oral Examination for Thesis Plan.